

# *Collaboration between NMS and University of Edinburgh*



# Objectives

- Pilot approaches to online learning at NMS
- Deeper engagement and learning impact on audiences
- Raise awareness of extent of NMS photography/S&T collection
- Re-use content and expertise
- Framework to capture and evaluate users' learning experience
- *Drive visits to the special exhibition (?)*



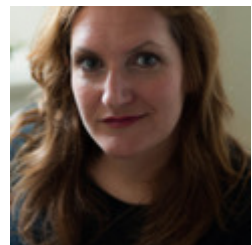
# Collaboration



- Lead academic: Dr Alison Morrison-Low
- University of Edinburgh MOOC Team:

Professor Sian Bayne Professor of Digital Education, School of Education UoE	Research dimension Build links across NMS and UoE, Course design consultancy
Jeremy Knox Lecturer Education, Community and Society (ECS) UoE	Researcher Course design advisor Critical friend
Imogen Scott Design Coordinator - Distance Education Initiative (DEI) & MOOCs Learning, Teaching & Web Services Division UoE	Design co-ordination Training workshops (building a MOOC)
Amy Woodgate Project Manager - Distance Education Initiative (DEI) & MOOCs Learning	Project Management Design co-ordination Teaching Assistants
Tim Askew/Kara Johnston	Film-makers Edit film and audio

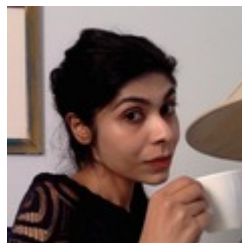
- Community teaching assistants



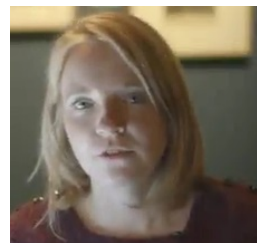
Sheila Masson –  
Photographer, MLitt  
History of Photography  
Univ of St Andrews



Jonathan Portlock –  
Post-graduate History  
of Fine Art UoE/ECA



Nishana Sukul –  
Graduate Student,  
History of Art UoE



Kirke Kook – Curatorial  
Assistant, Andrew Carnegie  
Birthplace Museum



Christine McLean

- Co-ordinator

## What did you hope to get out of this course?

Learn new things	97%
Try online education	33%
Improve my career options	28%
To get a certificate	28%
Browse Edinburgh's offering	19%
See what MOOCs are	11%
Meet new people	8%
Unsure	0%

Thank you for the course, instructors! I learned very much about Photography. It is a pity that the course ended.



I was interested in the tunnel book (or peep show book) depicted at the beginning of this week's course material. We have a similar book in the Smithsonian Library's collection. It is part of a large collection of World's Fair material (spanning many of the fairs, not just the 1851 show) we have in our libraries.

# Evaluation

## Overall did you get what you wanted from this course?cc

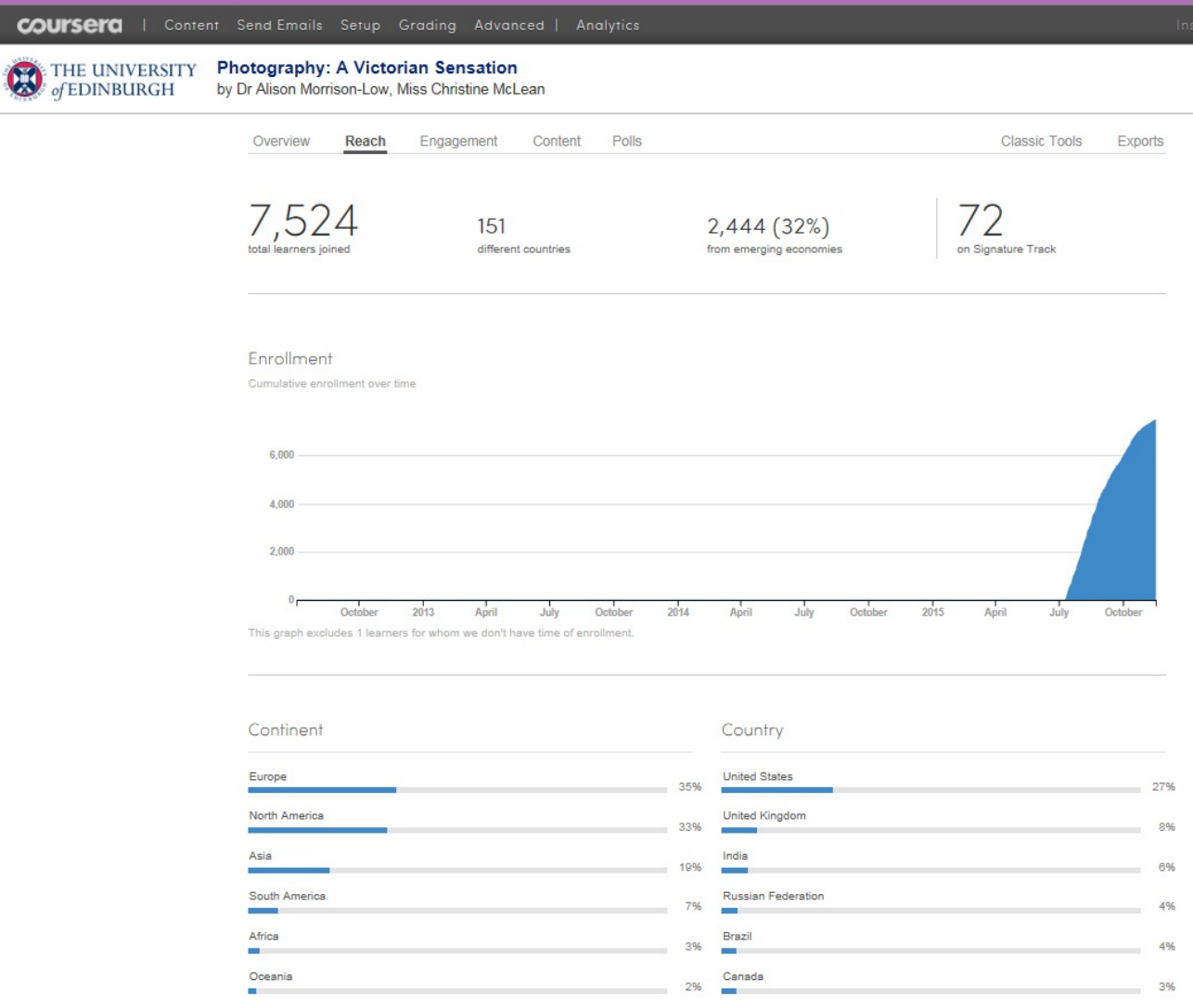
Exceeded expectations	47%
Met expectations	47%
Fell below expectations	6%
Not applicable	0%



This has been my first attempt at Coursera and it far exceeded any expectations I had. I particularly enjoyed the peer assessment. Thanks to all involved, tutors and students alike.

I have already participated in several MOOCs. This course is one of the best, in which I was enrolled. It was a very well-structured and interesting course. I have learned a lot of things that will accompany me in the future. The entire course material was great. Also the entire team has accompanied and supported my learning process in a very professional way. Thank you so much

# Stats



**7,524** total learners

**151** different countries

**35%** Europe/**8%** UK

**33%** North America

**27%** USA

**4%** Canada

**19%** Asia

**Female 66%/Male 32%**

**Age range:**

**25 – 34: 27%**

**35 – 44: 18%**

**55 – 64: 16%**

**45 – 54: 15%**

**18 – 24: 11%**

**65 or over: 10%**

**under 18: 2%**

Of 529 who completed this survey **56%** had never heard of NMS before enrolling on this course



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course,  
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Overview Reach Engagement Content Polls Classic Tools Export

Learner Activity  
All Time ▾

3,278  
visited the course

2,012  
watched a lecture

804  
submitted an exercise

808  
browsed the forums

## Types of Activity

Count of learners by activity type over a rolling 7-day period

