

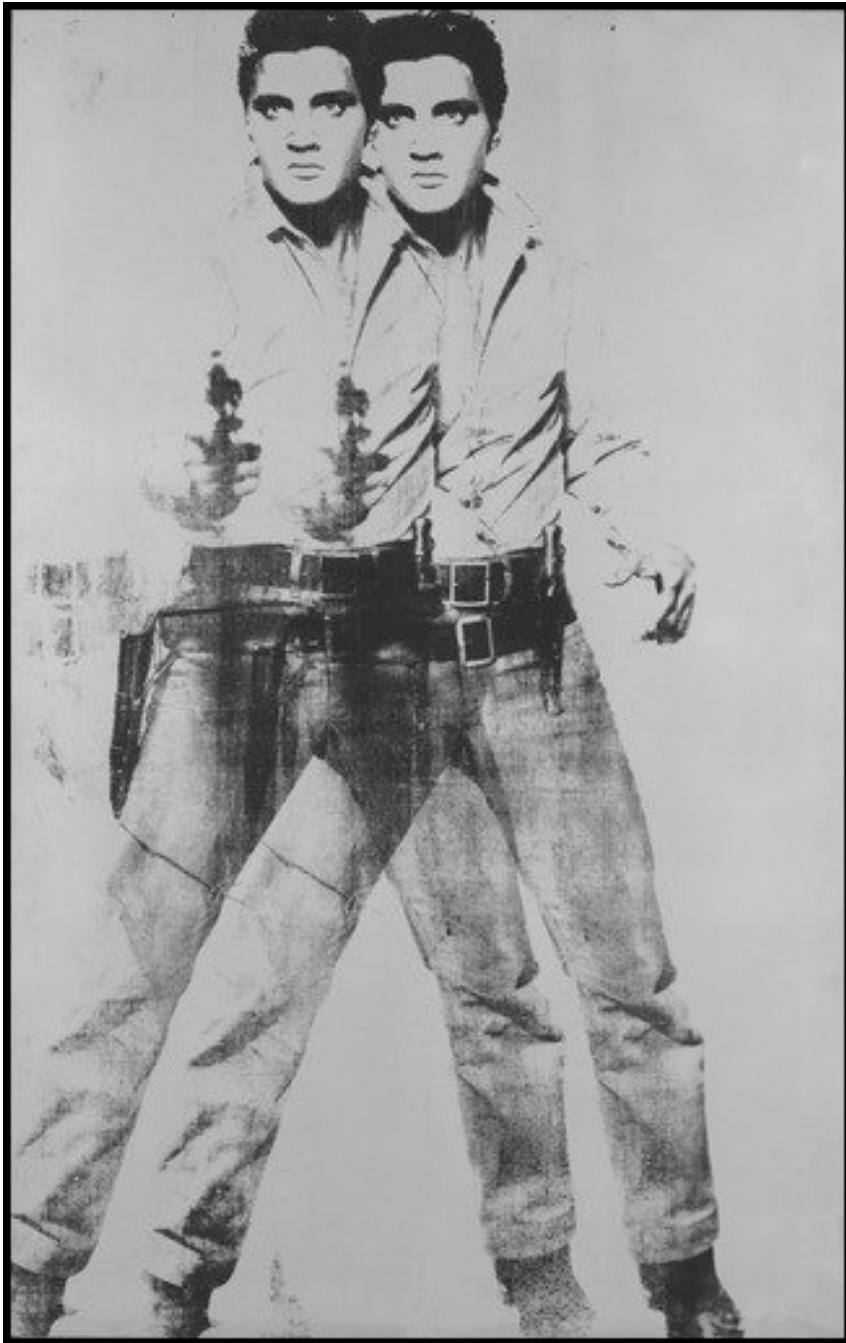
DCHRN

workshop

29 January 2016

Glyn Davis, School of Design, ECA

The 'openness' of museum and gallery content



Andy Warhol, *Double Elvis*,
1963



Andy Warhol

Andy Warhol's BAD date not known

AR00387



Andy Warhol

Andy Warhol's BAD date not known

AR00388

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Andy Warhol

Andy Warhol's BLUE MOVIE date

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Andy Warhol

Andy Warhol's BLUE MOVIE date

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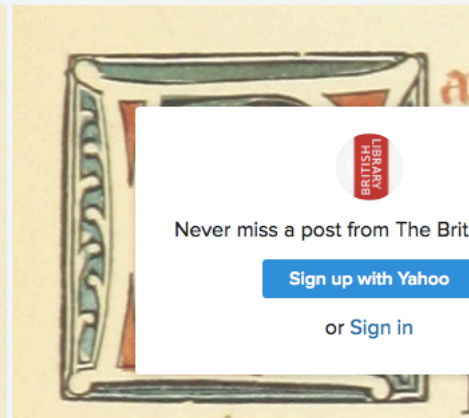
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Open Content Program



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For additional information please see the related [press releases](#), as well as overviews of each phase of the program on [The Getty Iris](#).

Why Open Content?

- What are the wider implications of these shifts for cultural heritage institutions, and those that encounter them?
- What can we learn from the ways in which digital objects travel through networks?
- What are the legal challenges to openness, and how do these differ internationally?
- When is openness valuable, and for whom? What opportunities does it close down?