

DCHRN workshop 2

22nd March 2016

'SPEED DATING' ACTIVITY

Members were asked to discuss each new question with a different person, annotating their thoughts/answers on post-it notes. Responses are documented below.

QUESTION: What project or idea do you most want to develop?

National Galleries – developed apps to aid in gallery interpretation

Accessibility beyond the digital – BSL interpretation, physical objects, training staff

Thinking through challenges of create once-publish often in Higher Education environment.

Communities and urban heritage recording – plays/audio; digital mapping of area

Patricia Erskine – Scottish Studies Archive, due to be redeveloped – new opportunities afoot!

Inter-organisational research forum and work with emergent technologies

Text mining publication

How to measure impact on organisations agenda? Is it not just about statistics? So what? Or how?

Find a model to make our content more freely available for reuse.

What is the endgame of digital openness?

How do we solve our copyright issues easily for exhibitions and digital outputs?

Immersive trail

Communities storytelling

Interactive artworks

Defining digital narratives for art / augmented reality /showing the past through digital

Playful engagement. Place/storytelling (Canmore).

Bringing disability groups/organisations together with heritage organisations for digital based projects

Forensic investigation of collection items

Tracing the re-use of images and copyright issues

Stories of objects

Trace ethnography of 'stolen' and re-used (digital) artefacts

George Bain collection in Rosemarkie

Editathon as part of reopening in 2017 / Scottish Studies Archive.

How could open licensed archival content be used in education?

QUESTION: What are some interesting approaches you've used/seen for generating or analysing cultural heritage data?

Festivals making data open for researchers to 'play' with

Presenting information through cartoons/comics – visual rather than text only

Mutually beneficial crowd sourcing (Crowdsourcing. Losing control/exploitation? How does the crowd benefit? How can it be mutually beneficial?)

Merging worlds of museums, tech and marginalised background

Google crowdsourcing pictures from famous monuments and rendering a 3D view out of these pictures.

Mapping and crowdsourcing images to make composites

How can data be made dynamic and transferable between platforms?

Difficulties surrounding data cleanliness on 3rd party collections databases.

QUESTION: How would you describe your approach to demonstrating the impact of your work in the area of digital cultural heritage?

A good question!

Benefits of interdisciplinarity in research

Drilling data through the metrics to ask what they are leaving out. What other ways might there be for researching impact?

Basic metrics for impact - More collaboration is needed

Ensuring partners share/understand what each needs to demonstrate impact.

Systematic development of quantitative measures (app downloads/website visits) combined with qualitative measures

University forced to do this through the 'impact agenda'

Social media impact models. Measurable and low financial outlay.

Co-planning/co-production – long term evaluation

Access to heritage. Social media model. Using Twitter for knowledge exchange.

QUESTION: Industry, policy, practice, public. What do you see as the challenges to knowledge exchange with one (or more) of these groups?

Time is a challenge – we are all so stretched, and finding the right person to discuss ideas within an organisation.

Metrics – what are the right metrics? Google analytics provides some but what else and how? How do we know what we should measure? How can we compare digital meaningfully?

Public – finding content beyond Wikimedia?

Geography!

University most interested in policy impacts and this is the hardest to make happen (and most boring?!)

Does 'exchange' mean communicating in both directions? Which language to use when your audience is unknown? Challenges include rights/permissions restrictions to being able to share content/knowledge openly

Tension between private sector and open knowledge especially around digitisation

How can you change the ways in which people access the content of a database/catalogue?

The importance of making projects matter beyond the 'it's cool' moment.

Public – low awareness of new media. Getting national results and data 'out there'

Public – audience

The public tend to focus on the flashy digital outcomes, not going back to the research or forward into new areas of knowledge

Accessing communication networks/bulletins/newsletters to reach diverse groups about funding opportunities

Difficulties in accessing the right people to have this conversation with.